



Trend Micro™ Anti-Spyware for Small and Medium Businesses

Worry-free spyware protection you can set and forget

The Problem with Spyware

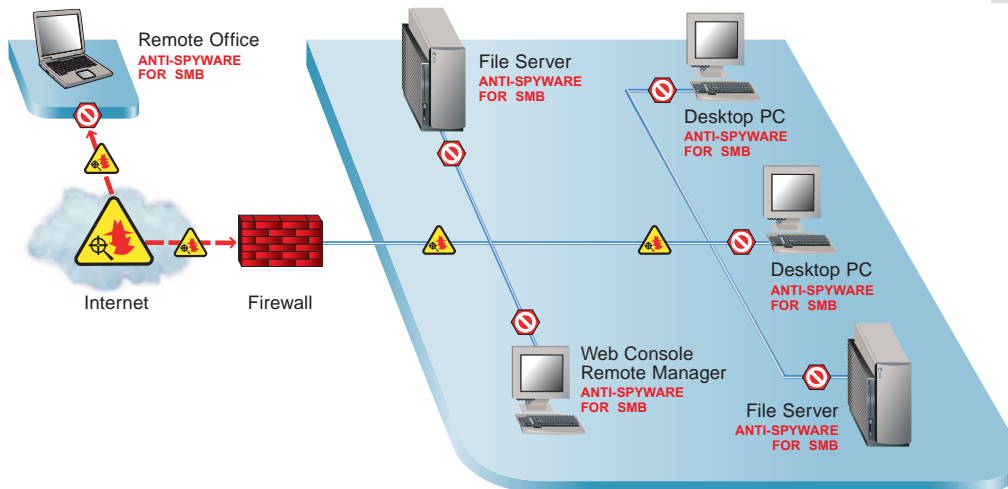
Easy to get infected—Spyware ranges from annoying pop-up ads that disrupt productivity to covert software that steals private information for financial gain. Plus, it's easy to get infected—simply visit a Web site that secretly hosts spyware, click the “No” or “Cancel” button on a pop-up ad, or download free software without reading the fine print.

Hurts your bottom line—Your antivirus can't protect you from Web browser highjackers, keyloggers, or security disablers. Spyware drains CPU power and monopolizes IT resources while workers wait for their machines to be fixed.

Tricky to remove—One spyware infiltration can include a hundred files, Windows registry changes, and system modifications on a single PC. You can't afford the loss of productivity caused by spyware. You need spyware protection that is effective and easy to maintain.

Best-In-Class Anti-Spyware for SMBs with Automatic Protection

Trend Micro Anti-Spyware for Small and Medium Businesses (SMB) delivers industry leading anti-spyware technology that has shipped on more new PCs from major computer manufacturers than any other anti-spyware product. It is designed to simplify deployment and management with automatic detection and removal of spyware on networked PCs and servers—without disrupting you or your employees. Trend Micro's worry-free anti-spyware safely and accurately protects your growing business from spyware—including adware, key loggers, security disablers, and browser hijackers (such as CoolWebSearch)—which drain company resources and productivity and steal customer and business information. Its proven anti-spyware protection is backed by research and development from TrendLabsSM, Trend Micro's global network of security researchers and engineers.



KEY BENEFITS

- **True spyware protection**
Safely and accurately eliminates various forms of spyware in real time
- **Set and Forget**
Installs quickly and easily with automatic updates that are invisible to end users
- **Remote Management**
Web-based dashboard provides remote access to any PC on the network
- **Trend Micro CWShredder™**
The most effective tool for removing CoolWebSearch browser hijackers
- **Backed by TrendLabsSM**
The only anti-spyware with 24x7 support from the world's leading threat experts

Nearly 80% of SMBs place spyware among their top three IT priorities in 2005.

—CNET Survey, March 2005

IDC estimates that 67% of all computers have some form of spyware.

—Worldwide SpyWare 2004-2008 Forecast and Analysis, December 2004

Protect Your Business From Spyware Now.

Trend Micro Anti-Spyware for SMB prevents spyware from installing on your PCs and automatically detects and removes it from infected computers with minimal impact on computer performance.



Trend Micro™ Anti-Spyware for SMB

Standalone Anti-Spyware: Set It and Forget It

- Proven anti-spyware technology has been pre-installed on over 6 million new PCs shipped by major computer manufacturers
- Safely and accurately removes spyware from infected computers and easily restores programs mistakenly identified as spyware
- Real-time spyware protection stops spyware from operating, installing, or downloading to PCs and servers
- Trend Micro CWShredder removes CoolWebSearch and its variants, the most treacherous browser hijackers to date
- Monitors and protects system and browser settings commonly altered by spyware

Zero End-User Involvement with No Disruptions

- Automatically discovers unprotected PCs on the network
- Unobtrusive program transparently installs and updates anti-spyware without disrupting end-users
- Continuous updates ensure PCs and servers are protected with the latest spyware signatures from TrendLabs
- Allows administrators to increase or reduce protection levels with restricted software programs on a “black list” and approved programs on a “white list”

Increase IT Productivity with Remote Web-Based Management

- Web-based console gives IT remote access to any PC or server on the network to diagnose PCs and remove spyware
- Automatically scans and removes spyware without requiring IT to visit each computer

Consistent Protection Ensures PC Integrity

- Enforces and maintains consistent level of protection across multiple computers
- Prevents end-users from changing or disabling anti-spyware
- Functions automatically without distracting end users with spyware alerts or messages

Reduces Support/Help Desk Calls

- Silently monitors and protects PCs and servers to avoid alarming end-users and generating help desk calls
- Designed to reduce end-user interruptions during scans via Trickle Scan™ which automatically throttles back scanning activities when the user is working on the computer

System Requirements

For the latest updates, please refer to the SMB product pages at www.trendmicro.com/smb/antispyware/

Server

The management components can be installed on a PC or server located in the network management or IT workspace with the following configuration requirements:

- Microsoft™ Windows™ XP Professional, 2000, 2000 Server, 2003 Server
- 256 MB RAM
- 5 Gigabytes Disk Space

Web Console

Microsoft™ Internet Explorer 5.5 or above

Client

The anti-spyware agent can be installed on computers (PCs and servers) that meet the following configuration requirements:

- Windows XP Professional, 2000, 2000 Server, 2003 Server
- 128 MB RAM
- 5 MB Disk Space

Trend Micro's Worry-Free Promise to SMBs

Trend Micro Anti-Spyware for SMB is a key component of the Trend Micro Worry-Free Promise to small and mid-sized businesses. Trend Micro's SMB solutions are designed to reduce the complexity and the effort necessary to protect your business from Internet threats, so you don't have to worry about security and can stay focused on your business.

Trend Micro, Inc.

Trend Micro, Inc. is a global leader in network antivirus and Internet content security software and services, focused on helping customers prevent and minimize the impact of network viruses and mixed-threat attacks through its award-winning Trend Micro™ Enterprise Protection Strategy. Trend Micro has worldwide operations and trades stock on the Tokyo Stock Exchange and NASDAQ. Trend Micro products are backed by timely, high-quality service from TrendLabs™, a global network of antivirus research and support centers.

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